



**Australian Lacrosse Limited**

A.C.N. 056 806 190

**Annual Report 2004**



## **CHAIRMAN**

**Graeme Reddaway**

### **1. BOARD OF DIRECTORS:**

Three Directors, Lindsay Scott, Leighton Beamsley and Graeme Reddaway, retired by rotation at the 2003 Annual Meeting in accordance with the Lacrosse Australia Articles of Association. Leighton resigned to spend more time in his role as Executive Officer of ILF and Lindsay stepped aside for personal reasons. Graeme Reddaway together with the two nominees Les Goding and Malcolm Stokes were elected at the Annual Meeting. Lindsay Scott has continued to assist LA as Chairman of the Amalgamation group and Leighton Beamsley is also continuing as Treasurer.

### **2. MEETINGS:**

3 meetings of Directors were held during the year.

### **3. BUSINESS PLAN:**

A review of the Business Plan will again be undertaken at the November 2004 meeting and updates will take place.

- A full update will be carried out with some areas being taken off as having been completed and other items added.

### **4. UNIFICATION:**

Progress on the Unification of Men's and Women's Lacrosse is proceeding. Lindsay Scott is continuing to assist the Board by remaining as Chairman of the Men's group. Further time lines have been put in place because of pressure from the ASC. The final draft paper on this process will be forwarded to States in the next week or so.

There will be exhaustive discussion with all stakeholders and the formation of a larger working party to ensure that lacrosse people at all levels have the opportunity to contribute to the discussions.

Refer to Lindsay Scott's paper attached.



## 5. INTERNATIONAL LACROSSE:

Malcolm Stokes and I attended the ILF meeting in Prague in July. At that time Malcolm was Convenor of the ILF Constitution and Rules Committee.

I attach an excerpt from a letter to ILF outlining LA thoughts on this committee:

*"In looking at the various committees involved with ILF, Lacrosse Australia suggests that the Constitution and Rules Committee as such is superfluous.*

*Firstly the constitution is always influenced by the changing circumstances of the ILF and any changes usually come as a result of required or necessary alterations to assist the body to operate to guidelines. By Laws and appendices are written to assist in this area.*

*Further we note that the 'Playing Rules' also come under the auspices of Constitution and Rules Convener when in fact they are more to do with the 'Games' rather than the day to day operation of the ILF.*

*LA suggests that the Constitution and By Laws of the ILF should in future be handled by the Executive Director who is responsible for maintaining them and therefore logically should be part of his portfolio.*

*LA further suggests that any proposed review of, or changes to, the playing rules should first be considered and revised by the officials committee and that the 'Playing Rules', as approved by the ILF should come under the auspices of the Championship Committee (previously Games Committee) responsible for the conduct of ILF sanctioned games. This is where they effectively belong."*

This was a move by me to try and have Malcolm appointed to the Games Committee Chair which was inactive between meetings and yet should have been the most active. I was unsuccessful and subsequently we lost some influence and the presence of Malcolm on the ILF.

Malcolm did attend the Development Committee meeting as Proxy for Allan Frederick.



It was further decided at the meeting the ILF would hold a Strategic Planning meeting in Denver, Colorado USA in mid October at which, after some pressure, we were invited to send a nominee. Under normal circumstances this would have been a role for Allan Frederick who is our nominee for the ILF Development Committee however as Les Goding was going to be in USA at the time we asked him to attend in lieu. This was with the approval of Allan. We will receive a report from Les on his return.

## **6. COMPETITIONS:**

### **6.1 National Championships**

The Senior Championships will not be decided until after the AGM so will be documented in next years Annual Report.

The Under 17 Championship was again won by WA against Victoria in another cliff-hanger 11-10.

Congratulations to those selected in the All Stars Team and the involvement of all players

### **6.2 Under 15 National Tournament**

It was pleasing to have boys and girls teams from Queensland participating in the U15 Tournament in Melbourne in September, a joint tournament with Women's Lacrosse Australia.

It was however disappointing that Tasmania and NSW boys were not able to be there.

Because of the success of this event it will be my recommendation to the LA Board that this event, to be held in Perth next year, should again be a joint venture.

Details of this event can be found in the report by the Director of Participation and the Secretary

## **7. REFEREES**

You will see from the Director of Coaching & Officiating report the enormous work load undertaken by ALRA this year, and for the future.



## **8. LIAISON:**

### **8.1 Australian Sports Commission**

Communications with the Australian Sports Commission continue to be maintained with our ASC Liaison Bob Kershaw.

The ASC provided minimal grants over the past year again.

It is incongruous that we receive a similar amount as Women's Lacrosse Australia. Our future funding appears to depend on the Amalgamation with WLA.

### **8.2 Member Associations**

The practice of inviting State Association representatives to meet with the Board and/or attend Board sessions as observers when LA is meeting in their State has been maintained. At our November (Perth) March (Sydney) and July (Adelaide) meetings various members of the state associations attended different sessions of our meeting.

### **8.3 Women's Lacrosse Australia**

Liaison with the AWLC continued via the work of individual Directors. Progress on Amalgamation (or not) can be seen in the report from Lindsay Scott.

### **8.4 Confederation of Australian Sport**

Following a review Lacrosse Australia decided to maintain its membership of the CAS although that membership will continue to be monitored and possibly be ceased at the end of this year as we have seen little value for our contribution.

## **9. PUBLICATIONS:**

The web site after being reinvigorated is now constantly updated as news comes to hand. I strongly recommend all states register to receive the latest news.

The congratulations and thanks of the LA are extended to all State Association officials and interested lacrosse personnel who have contributed to these projects. Special thanks are recorded to Mavis Owens, Lacrosse



Australia Media and Marketing Director for her extensive work in maintaining and improving the Lacrosse Australia web site.

Please refer to the report of the Director of Media, Marketing and Promotions for further details.

## **10. AWARDS:**

Lacrosse Australia awards for 2003 were as follows:

### **10.1 Isaachsen Trophy**

The award for 2003 was won by David Spreadborough of WA.

### **10.2 Lacrosse Australia Fellow Award**

This award was presented to Peter Hobbs from SA at a Gala Function in Adelaide during the ASPAC/Under 17 Championships. There will be a revision of the timing of this award to synchronise with the new senior's format.

### **10.3 Lacrosse Australia Certificate of Merit**

It was pleasing to see the number of nominations for this award after a drought of some time. States are encouraged to consider people who have contributed 'above and beyond' for this award.

S.A. Mark Mangan  
W.A. Kevin Mc Rae  
Doug George  
George Halleen  
Vic. Alan Gandy  
John Nolan

### **10.4 Lacrosse Australia Medallion**

Lacrosse Australia Medallions were presented to:

2003 Isaachsen Trophy Winner – David Spreadborough WA  
Australian Under 17 Championship winning team – Western Australia  
Australian Under 17 All Stars Team  
Australian Under Best and Fairest – Lewis Blackie WA  
Past President – Leighton Beamsley  
Past Director – Lindsay Scott



## **10.5 Presidents Medallion**

This new Medallion has been awarded to the U15 Tournament Winners Northern Thunder.

Under 17 Tournament Best and Fairest – James Lawerson Vic  
It is being used for presentation to Referees at all events to achieve uniformity.

## **11. APPRECIATION:**

### **11.1 Lacrosse Australia Officers**

The Lacrosse Australia Board was once again supported by the honorary officers who served as Secretary, Treasurer, Historian, Auditor, Solicitor and Amalgamation group. Thanks are recorded for their valued contributions.

### **11.2 State Associations and Clubs**

Lacrosse Australia expresses its thanks and congratulations for the work done in each state to maintain and build our sport. Each State Association is actively pursuing development plans designed to achieve participation growth and advancing standards.

### **11.3 Lacrosse Australia Directors**

My personal thanks are recorded for the considerable and highly professional contributions made by my fellow Directors on the Lacrosse Australia Board.

## **13. Indoor Lacrosse**

Refer to the Director of Coaching & Officiating and Development reports.

## **14. Future Plans**

It can be seen from all reports by Directors that there is much happening and as each goal is achieved others step in to keep us busy.



<b>MEMO TO:</b>	Lacrosse Australia
<b>COPY TO:</b>	Hon Secretary
<b>FROM:</b>	Lindsay Scott
<b>DATE:</b>	10 <sup>th</sup> October 2004
<b>SUBJECT:</b>	Lacrosse Australia Annual Report.

### **Unification / Amalgamation of Lacrosse Australia and Women's Lacrosse Australia.**

1. Introduction The Federal Government, through the Australian Sports Commission (ASC), has directed that where there are two bodies administering a sport at a national level, they should be reduced to a single national body or at least that this possibility be thoroughly investigated in order to assess the viability of such a move.

To investigate this, a joint Lacrosse Australia (LA) and Women's Lacrosse Australia (WLA) committee has been set up with three representatives each from LA and WLA. This committee has had only one full meeting with progress being maintained through phone calls between committee representatives from both organisations. The initial objective of this committee has been to prepare a discussion paper outlining the amalgamation process and timelines for consideration by all member associations of both national organisations.

2. Status The final draft of the Unification Discussion Paper is almost complete. LA endorsed the proposed discussion paper (with amendments) at its July meeting in Adelaide. The amended paper was then submitted back to WLA for consideration. WLA advised their acceptance of all but one of the amendments in September. A proposal to resolve this one outstanding problem will be submitted to the LA Board before the end of October.

Unfortunately it has been quite a slow process to achieve agreement between the boards of LA and WLA regarding the final wording of the discussion paper. It is now basically 99% finalised with final agreement on just one small area to be achieved.

The proposed discussion paper offers only two models - a new unified body or the maintenance of the two separate bodies. The structure of the unified body is yet to be defined and will be developed in the next phase of the process provided that the overall concept is "approved in principal" by both organisations. There are some suggestions in the paper as to the form that the new structure may take, but these are suggestions only and endorsement of this paper and approval in principal does not in any way bind either body to these suggestions or anything else contained in the paper.



3. Implications I understand that the ASC has now introduced the new guidelines for recognition of sporting bodies and for the provision of funding to those of the recognised bodies that are approved to receive funding. In order that the continuation of ASC funding is not jeopardised, I understand that it is essential that “approval in principal” of the unification / amalgamation process is provided by both LA and WLA before the end of the year.

Given this time frame the original timelines proposed by the joint committee will have to be modified if this deadline is to be met.

4. Required Action Once the final discussion paper is received by LA and distributed to all member associations, LA should seek and hopefully obtain “approval in principal” to proceed with the unification / amalgamation from its member associations.

This does not mean that unification / amalgamation will necessarily take place. It will simply allow the next step to occur within the required timeframes. The next step involves the development of several possible models for consideration by both national organisations. It must be stressed that at any stage, either board can pull out of the process if it so desires, obviously with approval of its member associations.

I understand that the board of LA itself is not empowered to accept or reject the unification / amalgamation without the approval of its member associations. Even if the board believes it does have the power to reject the proposal, I believe that it has a moral responsibility and obligation to submit the proposal to the member associations.

5. Declaration I would like to stress at this point that I have undertaken the responsibility, on behalf of Lacrosse Australia, to ensure that the unification / amalgamation process receives a fair consideration. My persistence in this matter should not be interpreted that I am trying to ensure that the unification / amalgamation takes place. I have not and will not express my personal opinion regarding this matter. I see my role simply to ensure that the whole process gets a fair hearing and consideration.

I would also like to reaffirm my commitment to Lacrosse Australia to try to ensure a full and open consideration of the proposal by all interested parties and also to endeavour to ensure that the final outcome, what ever form that may take, is in the best of the future of Lacrosse in Australia generally, and of Lacrosse Australia in particular.



Lindsay Scott  
LA Delegate & Vice Chairperson  
Joint LA & WLA Unification Committee.

## LACROSSE AUSTRALIA

### REPORT FROM DOUG FOX – HONORARY HISTORIAN

2004

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Research and compilation work has continued on the following projects:

- Australian Lacrosse Teams Almanac 1907-2004  
(full listing of all Australian Senior Teams with team personnel, match results, goal scorers, etc).
- Australian Lacrosse Teams Photographic Archive 1907-2004  
(photographs of teams, opening ceremonies and some action photographs)
- Victorian State Lacrosse Teams Almanac 1888-2004  
(full listings of teams and officials, match results, goal scorers etc.)
- Victorian State Teams Photographic Archive 1888-2004  
(photographs of teams, opening ceremonies and some action photographs)
- Victorian State Team Individual Player Histories 1888-2004  
(statistics of games played, goals scored, special awards for every player who has represented Victoria at senior level)

Work has commenced to extend the database to cover South Australia and Western Australia. I will need direct support from interested people in these States, especially with the location and scanning of team photographs.

Arising from the publication in 2002 of a paper titled “The 1907 Canadian Lacrosse Tour of Australia”, the Canadian Lacrosse Association has located from its archives a diary covering the tour kept by one of the Canadian team members. A copy has been provided to the Lacrosse Australia collection.

The task of chasing down records and photographs from years which are not currently held in our archive is slow but enjoyable. I have had occasion to visit or telephone many past players who are only too willing to lend material and to reminisce. Many interesting items of record or memorabilia have come out of this process but it does demonstrate how vulnerable we are to losing parts of lacrosse history as past players or their families lose contact or pass on.



**Lacrosse Australia - Annual Report  
Director Coaching and Officiating  
Les Goding**

**Field:**

Our original Geoff Treloar level 2 coaching programme is on its way to Canberra for re-approval.

The level 1 coaching programme as developed by Wendy Pilz is the official LA programme as this is the only sport specific programme approved by the Sports Commission. The Generic level one available in some states is not as comprehensive.

For a level 3 coaching programme it is proposed that initially this should be on a forum basis and be by invitation.

In discussions with Women's Lacrosse they have agreed to participate in the above three programmes which would allow effective numbers to provide economy of scale for presentations.

**Academy:**

Discussions are taking place to formalize the coaching appointment procedure for the Academy with Allan Frederick and Noel Speck.

**Indoor:**

Rick Benedierks has recommended that LA implement the full Canadian coaching retaining the same levels. As this is currently being revised we are hopeful of receiving copies prior to the end of the year which we can submit to the Sports Commission for approval. We will be seeking further assistance from Canadian Lacrosse.

**Coach Association:**

It is proposed that a formal coach's organization in all states be of the highest priority with a target commencement of February 2005.

**Appointment of Coaches:**

The coaches for the 2006 senior worlds in London, Ontario Canada are Peter Brown from South Australia and Assistant Coach Murray Keen from Victoria and we congratulate them on their appointments. The Coach for the ASPAC 2005 development team is Bob Carter from South Australia. He also is to be congratulated and we wish them all every success.



## **Officiating:**

Through the hard work of Peter Noble in gaining some funding from Brambles the National Technical Committee was able to meet in Adelaide early in the year. It was a most successful meeting which covered upcoming events for the year. A most successful inaugural ASPAC games together with the national U/17 competition was held at Glenelg in July at which seventeen referees participated, twelve from Australia and five from overseas where the interchange of ideas plus the experience gained provided excellent development for all involved.

All of the planning and organization is now in place for the inaugural Australian Lacrosse League programme in October/November.

Considerable projects have been undertaken by the technical committee headed by RIC Peter Noble and congratulations to Dennis Mulroney on his appointment to the ILF rules review committee.

Lacrosse Australia via the referee in chief has undertaken to provide a referee development programme for the Asia Pacific Games and liaise with participating countries.

Appointment of the successful referees (squad) for the senior worlds in London Ontario Canada in 2006 is expected to be announced in December 2004.

Referees for ASPAC 2005 will be open to all who can make themselves available.

Current rule books were re-printed and distributed to all states during the year and any further requests for 2005 should be directed to your state organizations. There will need to be further adjustments as a result of Rules Changes made in Prague in July.

It certainly has been a very busy year and I believe a considerable amount has been achieved and would like to take this opportunity to thank the myriad of people who contributed so heavily to the outcome.

**Report to Lacrosse Australia**  
**Peter Noble**  
**Referee in Chief**  
**October 2004**

What lay ahead seemed daunting and the list of to do's seemed never ending.

A new Director of Officiating to be briefed, the Nat Rankings to be calculated and released, State Chief Referees to be appointed and my plan to have a pre-season National Technical Committee Meeting in Adelaide in Feb 2004 with several major issues to be addressed, Asia Pacific Tournament cross-linked with the Australian Under 17's in Adelaide June 2004, Australian Under 15's in Melbourne October 2004, a New Australian Lacrosse League (ALL) Referee Program to establish, a position statement on Referee selection criteria for the Worlds 2006 to be established and who knew what else lay around the corner.

The National Grading system was released to all ALRA Referees early December 2003 and drew the usual list of sighs of relief or sadness as the rankings were read.

With the appointment of the State Chief Referees:

Don Reyment ~ Victoria

Laslo Tiszavolgyi ~ Western Australia

Dennis Mulroney ~ South Australia, we had a great team for season 2004.

I flew the NTC into Adelaide late February 2004 for 2 ½ days to cover an agenda covering information sharing, project planning, referee development, policy formulation and implementation, finances and rules.

All elements were achieved and several solid recommendations were later presented to Lacrosse Australia for endorsement and NTC & ALRA implementation.

This exercise would not have been possible with out the Brambles Community Reach Funds to fly in the members, time commitment of the members, the assistance of Lacrosse SA giving us their Board Room for the period and my family who put up with these reprobates in our house for two nights.

This meeting proved to me extremely valuable not just from a direct result point of view, but also the interaction and getting to know each other at a different level.

Items resolved and presented to Lacrosse Aust for endorsement:

- Standard Uniforms & Equipment Policy for Referees
- National Event Reporting System and Mechanics
- Rule Book reprint requirements
- Coaching Manuals
- Other issues included the make up and responsibilities of NTC members and who was doing what for season 2004.
- Recommended nominations for Asia Pacific Referees and the Chief Referees for the Aust Under 17's and Under 15's.
- Concept of the ALL and referee selection criteria.

- Process of selection of referees for the Worlds 2006.

Before we knew it the ASPACS were upon us in conjunction with the Aust Under 17's. The work was immense and the effort of the NTC and all ALRA bodies was simply great.

The ASPAC's were the subject of a separate report, (already submitted), but it must be stated that it was a major personal challenge with many new concepts tried and several successful to the point that they were implemented into the European Championships in Prague in July 2004 by their RIC Ken Gallucio.

When it was all over "Oh What a Feeling"

The under 17's were set up by myself and Don Reyment was the RIC for the event. We have come to expect the best from Don and he did not let the side down.

Terry Culley from Western Australia was inducted as an Australian Assessor at this event and those participating referees more than appreciated his skills.

The under 15's was ably led by Laslo Tiszavolgyi ( Melbourne October 2004) with assistance from Don Reyment. I do not have a full report of this event at the time of submitting this report.

It is vital at this point to thank Les Goding for his listening ear and positive advice.

Dennis Mulroney for his extreme efforts in the World re look at the "rules of lacrosse" in association with the ILF Referees Rules Committee and his work as an assessor and rules adjudicator along with Graham Lester at the ASPAC's, and as Chief Referee of South Australia.

Don Reyment for his work on the Uniform & Equipment Policy, RIC duties for the Under 17's, assistance at the Under 15's and as Chief Referee of Victoria. Laslo Tiszavolgyi for his work on Referee Education, ASPAC's assessor, assistance with the Under 17's, RIC of the Under 15's and as Chief Referee of Western Australia.

Does the Lacrosse Australia Board know just how lucky we are to have persons of this caliber working for the benefit of Lacrosse?

Three issues of the Flag & Whistle, which is a publication / voice of the NTC to all ALRA referees and others were produced during the year.

The Australian Lacrosse League is next on the list and I have been working with Malcolm Stokes on many issues ~ all of which to date have been addressed and resolved. The assistance of the ALRA states has complimented our efforts and are thanked in advance.

I and members of the NTC will work hard to aid in the success of this inaugural event.

I nominated earlier the "what ever else lay around the corner" bit.

This turned out to be the establishment of the Asia Pacific Lacrosse Union. Following this move Australia nominated that it would develop a Policy to Practice Document for the Union for the development of Referees / Officials at

future Asia Pacific Events. Guess who is the lucky person nominated to develop this Doc?

I have commenced this document and to aid in the process I have sought funds from the Brambles Community Reach Program ( Special Submission) as this is proving to be costly exercise to research, write, review, amend and hopefully implement.

Both Alan Frederick and Les Goding have copies of my submission to Brambles.

During the season I visited Western Australia and achieved the following:  
Meeting with Malcolm Stokes re the ALL program  
Discussed WA referee development with the States Chief Referee  
Met with the WA assessors being Terry Culley & Peter Knight  
Saw 8 games of differing levels of practicing officials  
Met with members of the ALL program from WA and briefed them on several issues  
Met with members of ALRA(WA) and brought them all up to date with many issues

In closing, I thank Lacrosse Australia for their support over the last two years and for permitting me to have the honour to have been their representative in the area of Officiating.

I am well aware that the position of Referee in Chief Lacrosse Australia is open to nomination / appointment in November 2004 and advise the Board that I will be presenting my name for consideration for a second term.

Yours in Lacrosse  
Peter Noble.



## **Lacrosse Australia DIRECTOR OF DEVELOPMENT REPORT 2004**

The portfolio under the new name of 'Development' will be two years old in November 2004. My report for the 2003-2004 period will capture activities which are of an ongoing nature and review some of the new and future initiatives.

To serve as a reminder, this portfolio has the following basic goals:

- Increase performance of national teams
- Encourage elite programs for those aspiring to represent Australia at under-19 and senior level
- Provide career paths for junior players through to senior level, both keeping them in the game and improving performance via a planned development program
- Increase numbers of coaching and administration personnel to lead national teams
- Identify talent and foster 'academy' style activities to improve learning
- Encourage international and overseas teams to visit Australia

### **1 International Team Visits - Incoming**

Teams were invited from USA & Canada to participate in the inaugural Asia-Pacific tournament provided competition for the 18-22 age group, exposing future players to US and International styles of lacrosse.

A team from Haverford - East Coast USA (Div 3 course) will tour Melbourne early Jan 2005 providing opportunity for 4-5 games against a squad of U21 Australian development team players trying out for Asia Pacific Tournament in Japan, June 2005. Age group from Haverford is 18-22.

Relationships with US organizations who plan to bring teams to Australia is growing, and will be encouraged.

### **2 2004 Asia Pacific Lacrosse Tournament (ASPAC)**

July 2004 at Barratt Reserve, West Beach SA saw the running of the first ASPAC Tournament. The driver behind this competition remains as a platform to improve the level of participation in an event in this region and providing opportunities for developing countries to compete.

Australia entered three development teams, organized by the LA Academy organization - an U23 and two U19 teams, each with their own coaching and management staff reported to the Academy Program Director - Noel Speck.





Lacrosse SA is to be congratulated on their running of the event, attended by Korea, Hong Kong, Japan, two invited West Coast American Teams and the three Australian Development Teams.

Although somewhat one-sided, Australia U23 played off in the final against one of the Australia U19 teams.

Australia has made a commitment to send a U21 team to Osaka, Japan in 2005, which is the location of the next ASPAC Tournament.

During the 2004 event, the basis of an Asia Pacific Lacrosse Union (APLU) was formed with initial representation from Japan, Hong Kong, Korea and Australia. A decision was made to attempt to hold this event every two years on the odd year, i.e. 2005, 07, 09, 11 etc.

### **3 Australian Team(s) Activities**

#### **3.1 Australian Senior Team (Field Lacrosse)**

Australia will compete in the next ILF World Championships in London, Ontario, Canada in 2006.

Vacancies for management personnel were advertised during 2004 and Lacrosse Australia congratulates Mr Colin Cunningham (SA) on his appointment to position of Executive Director and Mr Rod Sear (WA) as the Team's General Manager.

Positions of Coaches were selected by a subcommittee of two Lacrosse Australia Directors and a past Australian player / coach following an interview process for the three ASPAC Teams and a critical review process during the ASPAC Tournament.

Lacrosse Australia congratulates Mr Peter Brown (SA) on his appointment to the position of Head Coach, Murray Keen (Vic) has been appointed as an Assistant Coach and further management, support and coaching staff are being considered and interviewed at the time of writing this report.

The Team hierarchy are conducting a program planning exercise during October and the outcome will be presented as a business plan for review by Lacrosse Australia Board Director responsible for Australian Team's portfolio.

This 2006 Team will see the introduction of a new group of management and coaching staff who are keen to meet the challenges asked of them, and the board of Lacrosse Australia wishes them well in their new positions and looks forward to the successes they achieve.



### **3.2 Australia Senior Team (Indoor Lacrosse)**

Little activity associated with the formation of the 2007 Australian Indoor Team has occurred.

The Director of Development proposes to call for expressions of interest to the position of the team's executive director during quarter 4, 2004, with the aim of having a management structure in place by Q2, 2005.

Ric Benideirks - ex 2003 team will be consulted and work with the Lacrosse Australia Director to ensure a team represents Australia under the terms set out in the LA Australian Team's Handbook.

### **3.3 U19 Australian Teams**

2003 Team Reports - including financials, have been received by Lacrosse Australia and all loans and any outstanding debts paid.

We now look towards the planning for the 2008 U19 World Championships. To date, the location is unknown.

It is interesting to observe a renewed interest in the number of future coaches who have indicated their desire to be involved in future Australian Teams.

Via the recently introduced talent identification program (TIP), the 2004 U15 Tournament being staged in Melbourne is being watched by a group of coaches chosen by the TIP Coordinator to make sure we maximize the time we have to coach these players into a winning combination. All players attending the Tournament will be advised of the opportunity. A data base of all players with the talent to make this future team will be generated.

### **3.4 Lacrosse Australia Development Teams**

Lacrosse Australia will enter a U21 Development Team into the 2005 Asia Pacific Tournament. The Tournament will be played in Osaka, Japan, during June 2005.

To date, the following appointments have been made to lead this team:

Mr Keith Chamberlain is the Executive Director  
Mr Bob Carter, Head Coach and  
Mr Ian Whitbourn, Manager

Lacrosse Australia congratulates these individuals who will now formulate a strategy and team to compete at this tournament.

The logic of this team is to provide the opportunity for those players who participated in the 2 U19 teams at the 2004 ASPAC Tournament to continue to compete against International Competition.



## **4 New Initiatives**

We are now two years into two re-defined Directors portfolios and I look back and comment on progress made to date, and look forward to the continuation of each of the following initiatives:

### **4.1 Talent Identification (TIC)**

In its 2nd year and proving to be successful, Phil Kestel (TIP Coordinator) continues to co-opt a range of enthusiastic qualified individuals who have attended U15 and U17 Tournaments in 2003 / 04.

The current 2004 U15 Tournament has significance in that these players will be of a suitable age to be considered for selection to the 2008 U19 World Championship Team. It is proposed that a special effort within the academy activities; to sponsor, mentor and improve those selected from the TIP program, focus on both keeping these boys in the game and on a planned coaching program.

### **4.2 Lacrosse Academy**

At this stage, the Lacrosse Academy is operating on two fronts. The first is to provide an ongoing program for improvement of those players selected under the TIP program. Players identified under the TIP are asked to join the Academy Program. They are then on a regular coaching and knowledge sharing plan, carried out by appointed coaches in each State, utilising the same program defined by the Academy Director.

The other main Academy activity is to run national coaching clinics.

November 2003 saw the introduction of a 3 State Clinic where 4 off high profile U.S. professional Lacrosse players were flown to Australia by the Academy. In addition, Peter Inge and Jenny Adams also attended at the cost of the Academy. Local Australian Coaches were included and also travelled State to State.

Approximately 300 young male and female lacrosse players paid an entry fee (approx \$110) to attend the two day session and feedback from both attendees and their parents, and the lacrosse community in general, was extremely positive and supportive.

The Lacrosse Academy recognizes the support from a wide range of individuals, clubs and sponsors who assisted in each State to organize venues and equipment. Clubs were paid to prepare meals and activities such as games, prizes were organized. Music, PA systems, etc assisted in providing the event with a carnival atmosphere. In the end, the event returned a minimal profit which will be used to fund other Academy activities.



For 2004, it is planned that a similar, albeit lower profile and shorter duration coaching clinic be run in each State in conjunction with the Australian Lacrosse League Program (October).

The Academy Program Director, Mr Noel Speck is to be commended for his enthusiasm and efforts in achieving the success for this new initiative in the short time it has been in operation (approximately 12 months).

Noel has produced a separate comprehensive report on behalf of the Academy, including a financial statement for audit.

In closing, we recognize the generosity of Lacrosse Australia in providing a grant of \$5000 to assist in the set up of the Academy, and we take this opportunity to remind readers that this is 'transient' or 'virtual' organization, that goes to the players location, as distinct from being a 'one stop shop' service located in a building in a particular State.

#### **4.3 Overseas Coaching Program**

In November 2003, the Board of Lacrosse Australia approved in principle the 'discussion paper' prepared by the Director of Development on behalf of the then Director of Coaching, for the introduction of a 10 year coaching improvement program.

Commitment to fund the first two years of the program was given and activities are underway.

Year 1 (2004) saw the import of a highly qualified coach from Baltimore, Maryland, USA - Mr Bob Shriver who visited Victoria, Western Australia and South Australia to hold clinics with up and coming, plus senior / experienced coaches. Basically the target is to improve the level of coaches in Australia. The event success was limited somewhat by poor attendance and minimal advertising and coordinating by Lacrosse Australia with State Associations.

Year 2 (2005) will see two coaches from the 2006 Senior Australian Team head to the USA (Baltimore and New York) during March / April to attend daily practice sessions with head coaches of successful high school, college and professional league clubs - receiving one on one tuition, advise, transfer of knowledge etc, to benefit both the Australian Team and the Australian Coaching community in general.

This program is now handed over to the new Lacrosse Australia Director of Coaching to continue to implement.



#### **4.4 10 Year Development Plan**

Program initiated in 2003 and is on track, although a revision was advertised mid 2004 to update following indication that the Asia Pacific Lacrosse Tournament (ASPAC) will now be played every second year. The next ASPAC Tournament will be held in Osaka, Japan, in June 2005 and return to the southern part of the region in 2007, either in Australia or New Zealand.

The basis of this program is to allow the Lacrosse community in general to see what international teams are coming to and going out of Australia, to allow interested coaches, players and administration time to consider being involved and plan a career.

Some of the coaches and managers from the 2004 ASPAC Tournament have gone on to be selected for both the 2005 ASPAC Team (which will be U21) and the 2006 Senior National Team to compete in the next World Championships.

#### **4.5 Lacrosse Australia Announcements / Communications**

The Director of Development continues to use this range and method of making the Lacrosse Community in general aware of all initiatives and activities under this portfolio via Lacrosse Australia web site, State Associations and Clubs. I acknowledge the assistance of the LA Director of Communications and the LA Secretary in forwarding this communication to the respective users.

### **5 Lacrosse Australia Handbook**

Revisions were made to depict the new portfolio names and I am currently revising the Australian Teams Handbook for incorporation into the overall LA Handbook. This is required following portfolio changes, and some updates since its inception following the 1994 World Championships.

### **6 International Program Coordinator (IPC)**

Since the introduction of the Lacrosse Academy and increased activity and involvement by the Director of Development into the supervision of Australian Teams and their needs, the position will not be required after 2004.

On behalf of the Board of Lacrosse Australia, I would like to thank Alec Inglis for his enthusiasm and effort in this position during the 4-5 years of its existence and trust that other opportunities will be presented to Alec to keep his expertise and capabilities involved in our sport.

### **7 ILF Meetings**

As Director of Development, I did not attend the 2005 ILF Meeting in Prague, however Malcolm Stokes was asked to attend the ILF Development Committee on my behalf and report back any initiatives that as the Australian Delegate need my action.



## Summary

The past year has been both active and rewarding, with many new initiatives introduced. As with all change, it takes time to establish a basis of success, however we will strive to continue the momentum and look forward to more successful outcomes in 2005.

Having completed my first two year term as a Director of Lacrosse Australia, I have made myself available for re-election for another two year term.

Of all the initiatives and plans we made and introduced, I might just comment on the one underlying action that will make the biggest difference:

### ***EFFECTIVE AND EFFICIENT COMMUNICATIONS***

Without an effective and efficient platform of communications between Clubs, their members, State Associations and Lacrosse Australia, our results and successes (including growth and expansion of the sport) will continue to be inhibited.

This is the one area that as a Director, I consider we - as a community in general - let ourselves and our members down.

Lastly, I take this opportunity to sincerely thank the members of our TIP, Academy, ASPAC Teams etc for their running of their programs, and my fellow Directors, Helen Keane (Sec LA) for supporting my portfolio activities.

I look forward to the evolving of the 2005 ASPAC Team; the 2006 Australian World Championship Team, and the bringing on line of the 2007 Australian World Championship Indoor Team over the next two year term, and the continuation of those initiatives introduced in the past two years.

Yours sincerely

Allan Frederick  
Lacrosse Australia  
Director of Development  
Adelaide, Australia

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Mobile: 0418 834 510

Prepared 30<sup>th</sup> September 2004



**Gary Mortimer  
Director of Participation  
Annual Report 2004**

2004 has been a great year with the inaugural ASPAC games in Adelaide providing a fabulous back drop for the staging of the last U-17 National Championships.

2005 will see the introduction of the U-17 Australian National Tournament for regional teams. They will now follow the same guidelines as the very successful U-15 format that we have had the pleasure of witnessing for a number of years.

This final decision took many meetings and some considerable discussion, has drawn many responses for & against and I should say that it is very pleasing to see the level of interest and concern of our members in the future of our game.

In this planning process Lacrosse Australia has re-introduced the U-19 National Championships, to better align our National Championships with the International opportunities our players are presented.

Originally the plan was to wait a year after the U-17 change, but now through member comment the decision has been to begin in 2005.

Lacrosse Victoria has accepted the challenge of running the first combined event in Melbourne starting July 4 2005. Congratulations go to them for accepting this opportunity and also to Lacrosse South Australia for indicating their acceptance of the event in July of 2005.

**U-17 National Championships/Tournament - Adelaide July 2004**

A great event, all games over the week were hotly contested with the final coming down to a battle between Western Australia (11) vs Victoria (10) in the championship game. WA was also the Tournament winner.

On behalf of Lacrosse SA, Glenelg Lacrosse Club provided the grounds, clubrooms etc, and a combined effort of a large number of volunteers from the other SA clubs provided the people power to get all the jobs done. The event was held in conjunction with the ASPAC games, and shows us the possibilities the combined U-19/17 event has to offer each state that chooses to host in the future. All the hard work of these volunteers raised money for their own clubs, as profits were split based on contribution.

Thanks go to all the volunteers, officials, referees, spectators and players.



## **U-15 National Regional Tournament – Melbourne September 2004**

The event was held at the Altona Lacrosse Club, also the venue for the WLA U-15 girl's tournament.

I am not in receipt of the final report at the time of writing but I understand the games were of a high standard with Queensland competing for the first time in many years.

The final game was played out between Northern Thunder from WA and Western Reds from SA, with the "Thunder" coming back to clinch the win in the final minutes of the game.

The organisation of an event of this size takes a great deal of work by many people, whose vision and actions to make these large events successful, must be applauded by all lacrosse followers. Just goes to show how much we love this sport and how good we are at putting on an event.

A full report of both events will be tabled at the next LA meeting held in Melbourne at the time of the Australian Lacrosse League Final.

## **Future Events**

On a National basis Lacrosse Australia will move to formalise Interstate National Championships for Indoor Contact Lacrosse and follow on with In/Outdoor Non-Contact.

Indoor Contact Lacrosse championships will be held annually with representative teams from each State. It is hoped these teams will be drawn from the best of a state based competition. These players would then go on to international trials and selections to become members of the first officially recognised Australian Team to compete in the next World Indoor Championships

In/Outdoor Non-Contact is played in just about every state in Australia. There may be slight differences in the rules, along with team grading systems and other technicalities, which can be overcome. While not on the international calendar as yet, although the French do hold a large tournament every few years, interesting. This game is for all ages, mixed, novices and experienced teams can play for little cost. The facilities required to hold a national event already exist in all states. We could use outdoor tennis centres, allowing this national event to be held in QLD or NSW over a long weekend with teams in all age groups and skill levels.





### **In Closing**

I am not standing for re-election in 2004 as I wish to pursue other opportunities within Lacrosse. I have fully enjoyed my time on the board and thank all members for giving me the chance to do so and am extremely grateful for all the enduring friendships and experiences Lacrosse has given to my family and me.

Good luck with whatever you wish to achieve in Lacrosse.

Again thanks to you all

Gary Mortimer

## LACROSSE ACADEMY REPORT

Thanks for the privilege and opportunity to be the Director of the Lacrosse Academy (LA) during its beginning stages.

In principle, the LA takes talented male players identified by Phil Kestel's 'talent search' group and runs a monthly program with a view to improving the individual skills and team awareness.

It has taken some time to develop and build the staff in each state. In South Australia Noel Speck is manager and coach of the local group assisted by Mark Mangan, Anthony Feleppa and Chris DeMello. In Victoria Keith Chamberlain is the manager and he also maintains the national website. Victorian group Academy coaches are Darren Gibson, Ben Fleming and Ken Nichols. Rod Sear manages the group in Western Australia and Nathan Rainey and Gary Kennedy are coaches.

Roughly 80 boys accepted their invitations to join in the first year although only 40 or so regularly attended the trainings. The second year has seen an additional x U15s and x U17s accept their invitations. October each year will see a review and subsequent culling of the existing squad depending on their performance.

**Recommendation:** Players who miss 30% of trainings without advising the coaching panel of their non-attendance be cut from the squad.

The Academy is breeding ground for our elite players and they have a responsibility to maintain attendance at training and a high standard of 'on field' performance. Players displaying poor on field temperament in home and away games should be cautioned once and removed from the squad if the behaviour continues. A Western Australian squad member has been cut from the squad in this way.

**Recommendation:** Players who behave disreputably in matches be warned and cut from the squad for repeat offences.

Academy squad members accept the responsibility of checking the web site for news of trainings, matches etc.

**Recommendation:** This low cost means of communication be retained and further developed across our representative teams into the future.

With regard to the administration of the squad nationally I acknowledge that I have been slow to develop the teams in each state.

**Lacrosse Academy activities:**

**Down Under Camps 2003** have been the subject of a previous report. I believe that the Down Under Camps had a positive impact on the profile of the LA and that this should be maintained with annual camps.

**Recommendation:** The use of International players as drawcards to the camps be limited to every second year and the number kept to 2. This allows a cheaper camp each second year.

**Asia Pacific tournament:**

The early management issues for the development teams entered in this tournament fell to the LA. I **recommend** that this procedure be continued as more and more of our 'development teams' will draw on LA squad members for their playing personnel. This will enable us to invite prospective coaches and managers into the LA fold where they will have opportunities to develop their skills in a supervised way.

**Fund raising:**

There is a proposal before the lacrosse SA board that suggests the setting up of a Lacrosse Foundation which will enable tax deductible donations to be gifted to Australian National teams, State Lacrosse teams, the Lacrosse Academy, Junior Development and Administration.

**Sponsorship:**

No efforts have been commenced to obtain naming rights sponsorship for the Lacrosse Academy.

**Recommendation:** Sponsors be actively sought to support the Lacrosse Academy program.

**International career pathways:**

I believe that there is a role for the LA to play in assisting our players in picking up experience in the US and retaining those players into Australian lacrosse. I suggest we set up a scholarship system where we support some academy players to complete year 12 in a US Lacrosse High School. This is more likely to keep our players and give an immediate lift to local lacrosse standards than giving them 4 years in a College environment. In exchange for this assistance the players sign to continue playing in Australia for a further 3 years or to repay the financial assistance. By arrangement and promotion, the US schools can be 'taught' to come to the LA for such students. In exchange, we can offer the range of US schools a fantastic trip to Australia to obtain some competition against LA squad and other development teams.



**LACROSSE AUSTRALIA  
DIRECTOR MEDIA, MARKETING AND PROMOTIONS  
MAVIS OWENS**

*Lacrosse Australia Strategic Plan*

*Key Result Area 3 - Community Exposure and Recognition*

*The primary outcome is to have achieved and maintained a significant elevation in the profile and recognition of lacrosse within the community.*

2004 has been another successful year for Lacrosse in Australia and it is a pleasure to report to Members of Lacrosse Australia on the activities of the Media, Marketing and Promotions portfolio.

Lacrosse can take considerable pride in the co-operative working relationship that exists between Member States and the Lacrosse Australia Board. This enables many activities to be successfully undertaken throughout the year and helps promote the sport at all levels.

The most notable example in 2004 was the inaugural Asia Pacific Games conducted by Lacrosse SA. This event was extremely successful and culminated in the establishment of an Asia Pacific Lacrosse Association. Lacrosse Australia and Lacrosse SA, working closely with the International Lacrosse Federation (ILF), were instrumental in bringing this project to fruition. The ASPAC Association will benefit lacrosse in the Asia Pacific and surrounding regions for many years to come, and 2005 will see the next ASPAC games conducted in Japan with an Australian Under 21 team competing.

In keeping with the Lacrosse Australia policy to provide State Associations with added opportunities when hosting major events, Lacrosse SA were granted hosting rights for the Australian Under 17 Championship, which they conducted in conjunction with the ASPAC games, creating a 'festival' atmosphere. Two Under 19 and one Under 21 Australian development teams also participated in the ASPAC games. All these Australian teams had the necessary support staff, coaches/managers etc, and were not only successful in their competitions but the international experience provided a great opportunity for all involved.

From a promotional aspect, events of this type, which include international and elite teams, are more likely to attract media coverage that Lacrosse Australia consistently recognises as important for the sport, but is finding increasingly difficult to obtain.



The recent Australian Under 15 Boys Lacrosse Tournament, held in conjunction with the Under 15 Girls Tournament, provided another good promotional opportunity and the Victorian Lacrosse Association in partnership with Lacrosse Victoria are to be congratulated on hosting this so successfully. A total of 12 boys teams competed and was another good example of cooperative liaison between the States and Lacrosse Australia.

### **Promotional Projects**

I thank the Lacrosse Australia Board for approving two significant promotional projects this year in an endeavour to increase media exposure. The appointment of Jason Marocchi as Lacrosse Australia's Media Liaison Officer, which provides for a public relations service and media strategy, has already resulted in a lacrosse story appearing in the magazine "Inside Sport" and the Television Project has also achieved one of its goals by securing a commitment by SBS and Foxtel to broadcast segments of the inaugural Australian Lacrosse League.

- **Media Liaison Officer**

Jason Marocchi, a qualified journalist with a diverse sporting background, has slotted into the position well and has already established contacts with State Associations, the media and players. Jason is currently promoting the Australian Lacrosse League to the media and is preparing media kits for distribution. His expertise and contacts should ensure good results and media conferences are planned for each of the ALL weekends.

The three-year commitment by Lacrosse Australia to this project is a serious attempt to raise the profile of the sport and enjoy all the benefits associated with a raised profile, namely, increasing player numbers and Lacrosse being more widely recognised as an attractive, vigorous sport, thereby raising the potential for sponsors and support by government.

Jason is maintaining a record of the media coverage and its relevant commercial value. This will assist Lacrosse Australia in assessing the project and in putting a dollar value on it. His service will include preparation of media statements, press conferences, feature articles and player profiles, etc.

- **Television Project**

The second of the two promotional projects has also achieved at least one of its aims in securing television broadcast of the forthcoming Australian Lacrosse League. Mark Simpfendorfer, a television producer with sound sporting credentials and in particular his knowledge of Lacrosse, has come on board enthusiastically and the securing of two television broadcasters, in an extremely tight market, is a great coup.



Both these projects are long-term commitments, and the plan is to develop sound relationships both with the general media and television broadcasters. These relationships take time to nurture and other television broadcasters have expressed interest in the audience response to the ALL broadcasts on SBS and Foxtel.

Lacrosse Australia needs everyone to play their part in ensuring assistance and cooperation is provided to both Mark and Jason, so they are provided with interesting stories and player profiles, to realise the potential benefits for Lacrosse in Australia.

### **Australian Lacrosse League**

One of the major benefits expected from the new format for the Australian Lacrosse League is the opportunity to showcase the sport in a way not previously possible for Lacrosse in Australia. The target market is far wider than those involved with the sport! At the same time the Australian Lacrosse League will provide our elite players with the exposure that these talented sportspeople deserve and have been denied for too long.

The establishment of the Australian Lacrosse League is a major undertaking by Lacrosse Australia and the cooperation by State Associations and State Teams has been terrific. We can look forward optimistically to a renewed enthusiasm for the sport. However, success will not be without some 'teething' problems and it's to be hoped that the desire to improve the standing of lacrosse in the community will prevail, and any perceived problems will be overcome with goodwill.

The report from Sports Management Pty Ltd contained elsewhere in this Annual Report discusses the Australian Lacrosse League project.

### **Sport Industry Australia Awards**

Another avenue for promoting the sport of Lacrosse is the nomination of candidates for awards. This year Lacrosse Australia submitted the following for the Sport Industry Australia awards. All were acknowledged worthy nominees and congratulations to all nominees, and especially Peter Hobbs who emerged a finalist.

Male Athlete	David Spreadborough
Young Australian Athlete	Josh Ardossi
Team of the Year National	South Australian State Team
Team of the Year International	Australian Under 19s
Sport Executive	Leighton Beamsley
Coach	Gary Kennedy (Australian U19s)
Official	Rolfe Krause
SIA - Individual Achievement	Peter Hobbs
SIA - Team Achievement	Australian Under 19s
Sport Tourism	Lacrosse SA (International Lacrosse Training Camps)



### **Lacrosse Australia Website <[www.lacrosseaustralia.org](http://www.lacrosseaustralia.org)>**

This valuable tool for sourcing information and promotion of lacrosse continues to be developed both by Lacrosse Australia and State Associations, with innovative web development encouraging greater use at all levels. This is particularly evident at State level.

Maintenance of the LA site is a time consuming project and the time required to develop the site further this year has been limited due to involvement in many other important activities, however, my thanks to Ilona Wundenberg, the LA Webmaster for her continued good grace in dealing with material that is always required to be posted in a hurry. As well, Ilona has maintained the 'register' list and distributed 10 LA News Updates to an increasing number of users, highlighting new material as it's posted onto the site and further encouraging people to access the site for information.

This year saw the addition of a direct link to the Lacrosse Academy - another good initiative that has potential for development - and information and results of national events were also accessible through the LA Directory which is available on the site.

### **Australian Lacrosse Journal**

The LA Board has approved the continuation of the Australian Lacrosse Journal, which unfortunately was not produced in 2004. Consultation with State Associations will be undertaken to promote returning to two or three issues in 2005. The Journal is an extremely successful promotional tool for lacrosse with much enthusiasm shown for its continuation both by the young players, especially when it contained colour shots of them in action, and the older fraternity as well. Yet another project for 2005!

### **General**

Other tasks undertaken throughout the year included responses to enquiries, material for inclusion in publications, eg: ILF Newsletter, and in 2004 the Lacrosse Australia rule books were reprinted.

### **Conclusion**

The Lacrosse Australia Strategic Plan provides a sound base for the Lacrosse Australia Board with clearly identifiable responsibilities in each portfolio. The LA Strategic Plan is a "work in progress" document and time is taken at each Board meeting to ensure the plan is up-to-date and pertinent. The key result area, listed as a foreword to this report, indicates the responsibility of this portfolio.

In conclusion, the Australian lacrosse fraternity can take pride in the work undertaken by the Lacrosse Australia Directors and the results achieved. The Board functions effectively with limited resources available, and works diligently to promote the sport throughout Australia, working collaboratively with State Associations to attain mutual goals.



My thanks to fellow board members for their continued support, and best wishes to Gary Mortimer as he chooses to leave the Board and not seek re-election at this time. My thanks also to Helen Keane (LA Hon Secretary) for her untiring efforts as LA Hon Secretary and her willingness to assist at all times. I would also like to publicly acknowledge the outstanding contribution made by Helen as Lacrosse South Australia President as her tenure comes to an end. A long term - served faithfully.

**Mavis Owens**  
**Director Media, Marketing and Promotions**





**Lacrosse Australia  
Annual Report 2004  
Director of Administration & Finance Malcolm Stokes**

1. **Finance**

1.1 **Financial Statements**

It gives me no joy to report an operating loss of \$26,465 for 2004 – the first such loss for many years. Our revenues have been devastated by reduced Government (Australian Sports Commission) funding and the loss of an overseas product licensing sponsor. Revenue of \$61,265 is less than 40% of the average revenues for the previous 7 years despite Member fees remaining consistent over that period. Funding from ASC is less than 40% of the average funding provided over the previous 7 years.

Expenditure was drastically reduced to \$87,730 for 2004, which is less than 65% of the average expenditure over the previous 7 years (ranging from \$102,136 to \$182,875). However the high level of activity has been considered to be more important to the continued development of lacrosse in Australia and has been continued despite the, hopefully, short term negative financial consequences.

We hope that ASC funding for Australian lacrosse, which is ranked third in the world, professionally managed and free of negative issues, will be reinstated to realistic levels relative to other comparable sports.

1.2 **Insurance**

Efforts were made to negotiate one national insurance policy but this was not able to be achieved. Cover for Lacrosse Australia has been included in a policy held by the Victorian Lacrosse Association.

1.3 **Debtors**

Lacrosse Australia has a policy to manage debtors. This places people who have outstanding debts through any LA program to be 'not in good standing' with LA and ineligible to participate in any LA program. Of the 6 people 'not in good standing' with LA at the commencement of this year only one remains in that position.

2. **Directors**

Three Directors, Lindsay Scott, Leighton Beamsley and Graeme Reddaway, retired by rotation at the 2003 Annual Meeting in accordance with the Lacrosse Australia Articles of Association. Graeme Reddaway offered himself for re-election and was elected at the Annual Meeting with Les Goding and Malcolm Stokes.



Directors Allan Frederick, Gary Mortimer and Mavis Owens continued into the second year of their two year terms. At the first meeting of the Board after the Annual Meeting, in accordance with the Articles of Association, Graeme Reddaway was re-elected to the position of President and Les Goding as Vice President.

3. **Officers**

The LA Board is only able to function because of the support provided by many people. In particular my appreciation is expressed to the following people who accept responsibilities as LA Officers and have continued to provide wonderful service to this portfolio -

Secretary	Helen Keane
Treasurer	Leighton Beamsley
Auditor	Ross Melville
Historian	Doug Fox
Honorary Solicitor	Graeme Hobbs

4. **Strategic Plan**

This was reviewed by Directors at the first meeting of the Board after the Annual Meeting. This sets the priorities for future activities and contributes to the structure of Board portfolios for future operations.

5. **Meetings**

The Board held 3 meetings -

- 2003 November - Perth
- 2004 March Sydney - met with NSWLA personnel and attended the SIA Sports Awards Dinner
- 2004 July - Adelaide - to coincide with last Under 17 Aust. Championship and 1st Asia Pacific Tournament.

The Board found significant benefit in meeting with a developing State (NSW) and recommended that future Boards schedule one meeting each year in a developing State, with the March 2005 meeting scheduled for Queensland.

6. **Laws/Policies**

During this year the Board adopted the Australian Sports Commission model Member Protection policy and changes were also made to LA ByLaws to accommodate the new Australian Lacrosse League and the Isaachsen Trophy award calculations.



## 7. **Awards**

### 7.1 **Lacrosse Australia Fellows Award**

Peter Hobbs was inducted as a Fellow at the Fellows Dinner held in Adelaide at the time of the ASPAC Tournament and Australian Under 17 Championship. The Board has determined that the induction of future Fellows will occur at a Fellows Dinner to be held in the State of residence of the Fellow to be inducted, to coincide with the Qualifying round weekend of the Australian Lacrosse League in that State.

7.2 **Sport Industry Australia Awards** - Peter Hobbs was a finalist in the Individual Achievement category of these awards which raised the profile of lacrosse within the sport industry.

7.3 Lacrosse Australia Director Mavis Owens was selected as the 2004 WA Citizen of the Year in the category of Sport, which is a prestigious and high profile award.

7.4 Lacrosse Australia introduced a new **Presidents Medallion** for presentation in situations where recognition is deserved but does not qualify for presentation of a Lacrosse Australia medallion.

## 8. **Pressure**

I doubt that there has been any period in 130 years of lacrosse in Australia when there has been so many projects and changes which have placed so much pressure on many people who are all volunteers. On the field and off the field we do not take a backwards step! A new format for the Australian Senior Championship, a new Australian Under 19 Championship, a bigger Australian Under 17 Tournament, initiating a new international Tournament and organisation in our region (Asia Pacific), Australian Development Teams, Talent Identification program, Down Under camps, Lacrosse Academy, lacrosse on television - these are all projects and activities initiated by Lacrosse Australia. Add to these the projects and activities required of us by others - a review to consider any potential benefits of amalgamation with Women's Lacrosse Australia, new policies for Member Protection and compliance requirements of various agencies such as the Australian Sports Commission, Australian Tax Office, Australian Securities and Investments Commission and a range of others makes the management of lacrosse in Australia a terrific challenge.

# Australian Lacrosse Ltd

## Balance Sheet as at 30 June 2004

30/6/03		30/6/04
127,966	Accumulated Reserves as at 1 July 2003	193,918
65,952	Surplus / (Deficit) for Current Year	(26,465)
<u>\$193,918</u>	Accumulated Reserves as at 30 June 2004	<u>\$167,452</u>
	Represented by:	
	Assets	
222,524	Cash at Bank	191,996
0	Cash on Hand	0
40	Debtors	40
0	Repayable Advances	0
5	Filing Cabinet	5
10	Dictaphone	10
10	Fax Machine	10
0	Loan - NSW Lacrosse	3,000
0	Loan - Lacrosse Academy	4,500
<u>\$222,589</u>		<u>\$199,561</u>
	Less Liabilities	
202	Sundry Creditors	246
1,650	Provision for Franchise Rebate	1,100
3,211	GST Liability (Net)	749
2,108	Funds held for ILF	0
13,000	Funds for State Associations	10,000
8,500	Funds for Australian Teams	8,500
0	Provision for Brambles Grant	3,173
0	Funds due to Trust Account	4,500
0	Funds Received from 2003 Under 19 Team	3,841
<u>\$28,671</u>		<u>\$32,109</u>
<u>\$193,918</u>	Net Assets	<u>\$167,452</u>
Garland McHarg Trophy held in the custody of Australian Lacrosse Ltd		

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	<b>Income</b>	
55,239	Administration	54,549
126,156	Competition	1,200
0	Development	0
0	Special Projects	0
0	Coaching & Officiating	5,473
10,894	Media, Marketing & Promotions	44
<u>\$192,289</u>	<b>Total Income</b>	<u>\$61,265</u>
	<b>Expenses</b>	
35,316	Administration	29,158
84,020	Competition	33,278
0	Development	905
0	Special Projects	0
6,285	Coaching & Officiating	15,595
717	Media, Marketing & Promotions	8,796
<u>\$126,338</u>	<b>Total Expense</b>	<u>\$87,730</u>
	<b>Surplus / (Deficiency)</b>	
19,923	Administration	25,391
42,136	Competition	(32,078)
0	Development	(905)
0	Special Projects	0
(6,285)	Coaching & Officiating	(10,122)
10,177	Media, Marketing & Promotions	(8,752)
<u>\$65,951</u>	<b>Total Surplus / (Deficiency)</b>	<u>(\$26,465)</u>

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Administration	
	Income	
25,000	Government Grants	25,000
4,928	Interest	6,375
24,339	Affiliation Fees	23,174
972	Other Income	0
<u>\$55,239</u>	Total Income	<u>\$54,549</u>
	Expenses	
3,733	Directorate Travel	7,804
8,880	Directorate Accommodation & Meeting Expenses	4,787
5,900	Directorate - Expense Reimbursement	6,460
5,011	I L F Meeting Expenses & Subscription	5,205
3,610	Administration Costs	1,914
461	Petty Cash & Sundry Expenses	107
500	Confederation of Australian Sport	600
1,851	Fellows Dinner Expenses	0
4,121	Perth 2002 Expenses	0
271	Interest & Bank Charges	537
978	Storage	1,152
0	Unification Proposal Expense	592
<u>\$35,316</u>	Total Expense	<u>\$29,158</u>
<u>\$19,923</u>	Surplus / (Deficiency)	<u>\$25,391</u>

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Competition	
	Income	
0	Repayments - Australian U19 Team	0
10,000	Government Grants	0
4,850	Franchise Fees	1,200
103,691	World Championships Income	0
6,750	2002 Team Contribution to Trust Account	0
865	Other	0
<u>\$126,156</u>	<b>Total Income</b>	<u>\$1,200</u>
	Expenses	
0	Administration Expenses	173
0	Australian Lacrosse League	12,273
1,896	Trophies, Awards & Badges	4,648
1,112	Travel - Referees	1,193
185	Travel - Tournament Director	620
6,750	Transfer to Trust Account	0
0	Advances - Australian Senior Team	0
5,000	Advances - Australian U19 Team	0
1,100	Refund - Franchise Fees	750
10,000	Events Grant	0
17,977	ILF Share of Championship Income	0
40,000	Provision for Goodwill Payments from Perth 2002	0
0	Matcing Payments re 2002 Goodwill Payments	8,000
0	Talent Identification Program	5,621
<u>\$84,020</u>	<b>Total Expense</b>	<u>\$33,278</u>
<u>\$42,136</u>	<b>Surplus / (Deficiency)</b>	<u>(\$32,078)</u>

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Development	
	Income	
0	Government Grants	0
0	Contribution from AWLC	0
0	Government Grant - Deferred to 1998	0
0	Sale of Product	0
0	Other	0
<u>\$0</u>	Total Income	<u>\$0</u>
	Expenses	
0	Salaries and Oncosts	0
0	Recruitment	0
0	Development Officer Conference	0
0	Emerging State Support	639
0	Video	265
0	Printing	0
0	Administration Expenses	0
0	Travel	0
<u>\$0</u>	Total Expense	<u>\$905</u>
<u>\$0</u>	Surplus / (Deficiency)	<u>(\$905)</u>



## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Special Projects	
	Income	
0	Government Grants	0
	Expenses	
0	Administration Expenses	0
0	Travel	0
<u>\$0</u>	Total Expense	<u>\$0</u>
<u>\$0</u>	Surplus / (Deficiency)	<u>\$0</u>

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Coaching & Officiating	
	Income	
0	Government Grants	0
0	Corporate Grant	5,000
0	Other Income	473
<u>\$0</u>	Total Income	<u>\$5,473</u>
	Expenses	
0	Conference Expenses	0
0	Technical Committee Expenses	0
800	Referee in Chief / Assessments	1,675
0	Coaching Course Materials	3,990
4,833	Coaching Courses	1,368
460	Coaches Association Expenses	0
0	Officiating Course Materials	1,471
0	Officiating Courses	1,078
0	Corporate Grant Expenditure Provision	5,000
0	Talent Identification Program	972
192	Administration Expenses	40
<u>\$6,285</u>	Total Expense	<u>\$15,595</u>
<u>(\$6,285)</u>	Surplus / (Deficiency)	<u>(\$10,122)</u>

## Australian Lacrosse Ltd

### Statement of Income & Expenditure - Year Ending 30 June 2004

Actual 12 Months Ended 30/6/03		Actual 12 Months Ended 30/6/04
	Media, Marketing & Promotions	
	Income	
0	Government Grants	0
0	Licence Fee - Japan	0
10,894	National Magazine Income	44
0	Other	0
<u>\$10,894</u>	Total Income	<u>\$44</u>
	Expenses	
0	Administration Expenses	0
0	Lacrosse Australia - Design, Banners, Medals	0
0	Publications	5,455
364	World Championship Reporting	0
0	Video Tapes - International Competition	1,032
319	LA Internet Home Page	509
34	National Magazine Expenses	0
0	Media Coverage	1,800
<u>\$717</u>	Total Expense	<u>\$8,796</u>
<u>\$10,177</u>	Surplus / (Deficiency)	<u>(\$8,752)</u>

**AUSTRALIAN LACROSSE LIMITED**  
**YEAR ENDED 30 JUNE 2004**  
**CASH FLOW STATEMENT**

	Notes	2003 \$	2003 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from customer		59,691	22,390
Receipts from World Championships 2002		103,691	-
Payments and Provisions from World Championship Income		(57,977)	-
Payments to suppliers and employees		(55,392)	(84,292)
Interest received		4,928	6,375
Government Grant received		35,000	25,000
Net cash inflow from operating activities	5	<u>89,941</u>	<u>(30,527)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Payment for fixed assets		-	-
Payments for research and development		-	-
Payment for deferred expenditure		-	-
Payment for listed investment		-	-
Cash balance acquired		-	-
Net cash used in investing activities		<u>-</u>	<u>-</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Proceeds from issue of shares		-	-
Lease payments made		-	-
Share issue costs		-	-
Advanced to controlled entity		-	-
Repayment of borrowings		-	-
Proceeds from borrowing		-	-
Net cash provided by financing activities		<u>-</u>	<u>-</u>
<b>NET INCREASE IN CASH</b>		<u>89,941</u>	<u>(30,527)</u>
Cash at the beginning of the financial year		132,583	222,524
<b>CASH AT THE END OF THE FINANCIAL YEAR</b>	6	<u><u>222,524</u></u>	<u><u>191,997</u></u>

**AUSTRALIAN LACROSSE LIMITED**  
**YEAR ENDED 30 JUNE 2004**  
**CASH FLOW STATEMENT**

5 RECONCILIATION OF OPERATING SURPLUS AFTER INCOME TAX  
TO NET CASH OUTFLOWS FROM OPERATING ACTIVITIES

	2003 \$	2003 \$
Operating surplus / (deficiency) after income tax	65,952	(26,465)
<b>Changes in assets and liabilities</b>		
Decrease / (Increase) in debtors	11,022	(7,500)
Decrease in repayable advances	-	-
Increase / (Decrease) in sundry creditors	12,967	3,438
Net cash inflows from operating activities	<u>89,941</u>	<u>(30,527)</u>

6 **CURRENT ASSETS - CASH**

Cash at the end of the financial period as shown in the statement of cash flows  
is reconciled as follows: -

Cash at bank	222,524	191,996
Cash on hand	-	-
Balance per statement of cash flows	<u>222,524</u>	<u>191,996</u>

**Financing Facilities**

*Facilities Available*

Bank Overdraft  
Trade Finance Line

<u>-</u>	<u>-</u>
----------	----------

*Utilised*

Bank Overdraft  
Trade Finance Line

<u>-</u>	<u>-</u>
----------	----------

*Unused*

Bank Overdraft  
Trade Finance Line

<u>-</u>	<u>-</u>
----------	----------

## Australian Lacrosse Ltd

### Trust Account Receipts & Payments - Period Ending 30 June 2004

	Receipts	Payments	Balance
<b>Balance at 30 June 2003</b>			
1986 World Series	4,968.32		4,968.32
1990 World Series	4,162.45	1,178.00	2,984.45
1992 U19 Championships	3,416.50	2,500.00	916.50
1994 World Series	11,500.00	6,957.46	4,542.54
1996 U19 Championships	5,211.32	2,000.00	3,211.32
1998 World Series	4,500.00	2,500.00	2,000.00
1999 U19 Championships	1,856.87	500.00	1,356.87
2002 World Series	16,767.65	10,000.00	6,767.65
2003 Australian Under 19 Team - repayable advance		4,000.00	(4,000.00)
Interest	1,834.19		1,834.19
ILF Fine		200.00	(200.00)
Bank Charges		37.67	(37.67)
Balance at 30 June 2003	<u>\$54,217.30</u>	<u>\$29,873.13</u>	<u>\$24,344.17</u>
Transactions Period to 30 June 2004			
Bank Charges		246.60	(246.60)
Interest	53.43		53.43
Lacrosse Academy - <u>repayable advance</u>		5,000.00	(5,000.00)
	<u>\$53.43</u>	<u>\$5,246.60</u>	<u>(\$5,193.17)</u>
<b>Balance at 30 June 2004</b>			
1986 World Series	4,968.32		4,968.32
1990 World Series	4,162.45	1,178.00	2,984.45
1992 U19 Championships	3,416.50	2,500.00	916.50
1994 World Series	11,500.00	6,957.46	4,542.54
1996 U19 Championships	5,211.32	2,000.00	3,211.32
1998 World Series	4,500.00	2,500.00	2,000.00
1999 U19 Championships	1,856.87	500.00	1,356.87
2002 World Series	16,767.65	10,000.00	6,767.65
2003 Australian Under 19 Team - <u>repayable advance</u>		4,000.00	(4,000.00)
Lacrosse Academy - <u>repayable advance</u>		5,000.00	(5,000.00)
Interest	1,887.62		1,887.62
ILF Fine		200.00	(200.00)
Bank Charges		284.27	(284.27)
Balance at 30 June 2004	<u>\$54,270.73</u>	<u>\$35,119.73</u>	<u>\$19,151.00</u>

#### NOTE

The 2003 Australian Under 19 Team advance has been repaid. The funds are held in the general account of Lacrosse Australia and separately identified in the Balance Sheet.

## **Lacrosse Australia Annual Report 2004**

### **Sports Management Pty Ltd Australian Lacrosse League**

Sports Management Pty Ltd has been contracted by Lacrosse Australia to manage the new format for the Australian Senior Lacrosse Championship for three years.

This first year for the new format has required a lot of effort to establish the way the Australian Lacrosse League (ALL) will be operated. This is quite a culture shock for some people and requires cooperation, understanding and tolerance in all areas – which has been forthcoming.

The changes for the new format have been made more complex by the fact that we have been successful in arranging for two television broadcasters to broadcast ALL programs. This requires additional activities and consideration by both the host organisations and the playing teams.

The significant contribution made by Mark Simpfendorfer to the ALL project and his expertise in the television industry, is acknowledged. It should be recorded that the campaign to secure initial appointments with senior management at the TV stations was described as "one of the most innovative" of the many that they had seen. Malcolm and Mark are to be congratulated on this success.

The change to a 'league' format for the premium national competition to be played after the winter season is probably the most significant change ever made to national lacrosse competitions. It has already been successful in gaining the commitment of two television broadcasters to schedule Australian Lacrosse League programs – but the support of all lacrosse enthusiasts, and a lot of new lacrosse supporters, in attending games and watching the television broadcasts is critical to the continued success of the Australian Lacrosse League.

**Malcolm Stokes**  
**Director**

**Mavis Owens**  
**Director**



## **Honorary Secretary 2004 Annual Report**

### **General**

Once again Lacrosse Australia had an extremely busy year with the 3 Down Under Camps and 3 Development teams taking part in the Asia Pacific Lacrosse Tournament (ASPAC), which was hosted by Lacrosse S.A. in July. These will be covered in other reports.

### **Interstate Transfers**

Six transfers in 2004.

David Griffiths	Western Australia to Victoria
Justin Wooley	Tasmania to Victoria
Neville Keading	Victoria to Western Australia
Chris Johnston	Victoria to South Australia
Chris Dodd	South Australia to Victoria
Tony Puopolo	Victoria to South Australia

### **Isaachsen Trophy**

This caused a little confusion and a new formulae was devised by Leighton Beamsley to take into account some states having a bye situation. This resulted in David Speadborough of Western Australia being awarded the Isaachsen trophy for the Fairest and Best player in Australia in 2003.

### **Fellows Award**

Peter Hobbs was chosen as the 2003 winner of the prestigious Fellow of Lacrosse Australia Award.

Peter has moved through lacrosse from a very young player to President of the International Lacrosse Federation. His excellent work at all levels makes him a very worthy Fellow.

### **Certificate of Merit**

It was good to see all Member States nominate people for the Certificate of Merit.

The recipients for 2003 were:

S.A.	Mark Mangan
W.A.	Kevin Mc Rae
	Doug George
	George Halleen
Vic.	Alan Gandy
	John Nolan





### **Lacrosse Australia Meetings in the last 12 months**

October A.G.M. Teleconference  
November Perth  
March Sydney  
July Adelaide

Peter Hobbs conducted an informal Special International Meeting in Adelaide during the ASPAC Tournament when it was agreed to form an Asia Pacific Union. Allan Frederick is on the Committee and will report on the developments.

### **National Championships / Tournaments**

The last Under 17 Championships/Tournament was held at the Glenelg Lacrosse Club in July in conjunction with the ASPAC Tournament. There were State teams from South Australia, Western Australia and Victoria. In addition there was a second team, the Hurricanes from Victoria and the S.T.X. Development team with players from all states.

The Results were:

Sunday 4<sup>th</sup> W.A. 8 Vic 7  
S.A. 19 d S.T.X. 1  
Monday 5<sup>th</sup> Hurricanes 18 d S.A. 11  
Vic 23 d S.T.X.  
Tuesday 6<sup>th</sup> Hurricanes 20 d S.T.X. 3  
W.A. 18 d S.A. 2  
Wednesday 7<sup>th</sup> Victoria 19 d Hurricanes 4  
W.A. 26 d Team S.T.X. 1  
Thursday 8<sup>th</sup> W.A. 21 d Hurricanes 9  
Vic. 17 d S.A. 8  
Friday Rest Day  
Saturday 10<sup>th</sup> Team S.T.X. 16 d Composite team 5  
S.A. 14 d Hurricanes 11  
Grand Final W.A. 11 D Victoria 10

### **Winner of the Mal Taylor Championship Trophy**

Western Australia

### **Winner of the Tournament Trophy**

Western Australia

### **Winner of the Volk Trophy for Championship Best and Fairest**

Lewis Blackie (Western Australia)

### **Winner of the Tournament Best and Fairest Medallion**

James Lawerson (Victoria)



#### **U17 ALL STARS TEAM FOR 2004.**

Rhett Johnson	W.A.
Matthews Teese	Vic.
Dean Lawrence	W.A.
Ben Tippet	W.A.
Ben Newman	Vic. Co-Captain
Ben Muxlow	S.A.
Jules Stow	Vic.
Marty Hyde	Vic.
Stephen Weissbacher	Hurricanes
Alex Santinon	S.A.
Lewis Blackie	W.A. C0-Captain
Tristan Tomasino	Vic
Joseph Rao	W.A.
Coach Travis Roost	W.A.
Referee Travers Stowe	Vic.

#### **The Under 15 Tournament**

This was held in Melbourne in September / October in conjunction with the women's U15 Tournament.

Results;

1. Northern Thunder
2. Western Reds
3. Eastside Kings
4. Southern Braves
5. Western Metro
6. Westcoast Lightning
7. Southern Crosse
8. Northern Warriors
9. Eastern Eagles
10. Qld Pumas
11. L.A. Panthers
12. L.A. Tigers

#### **Senior Championships**

The new format for Senior Championships will be reported on next year, as it will be held in October/November 2004.

#### **Helen Keane**

2004.